Curriculum Map: Year 10 Business Studies

	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
Topic	Topic 1.1 - Enterprise and Entrepreneurship	1.2 – Spotting a business opportunity	1.3 – Putting a Business Idea into Practice	1.4 – Making the Business Effective	1.5 – Understanding External Influences on Business	Theme 1 mock exam preparation and enterprise project
Intent	students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.	This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.	Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.	Students must draw on their knowledge and understanding of Theme 1 topics to apply a range of quantitative skills relevant to business contexts. This includes calculations and the interpretation, use and limitation of quantitative and qualitative data in business contexts to support, inform and justify business decisions.
Key Knowledge	1.1.1 - Business Enterprise 1.1.2 - Entrepreneurship 1.1.3 - Risk & Reward 1.1.4 - The Dynamic Nature of Business	1.2.1 Customer needs 1.2.2 Market Research 1.2.3 Market Segmentation 1.2.4 The Competitive Environment	1.3.1 Aims and objectives 1.3.2 Business revenues, costs and profit 1.3.3 Cash and cash flow 1.3.4 Sources of business finance	1.4.1 Start-up & small business options 1.4.2 Business location 1.4.3 The marketing mix 1.4.4 Business plans	1.5.1 Business stakeholders 1.5.2 Technology business 1.5.3 Legislation business 1.5.4 Economy business 1.5.5 External influences	Exam strategy Theme 1 preparation and mock exam
Key Skills	Oracy, Communication, Problem solving	Oracy, Communication, Problem solving	Oracy, Communication, Problem solving, Numeracy	Oracy, Communication, Problem solving	Oracy, Communication, Problem solving, Numeracy	Oracy, Communication, Problem solving
Key Vocabulary	Entrepreneur, Invention, innovation, e-commerce, risk, revenue, consumer, obsolete	Focus group, target market, market map, primary and secondary market research, quantitative and qualitative	Revenue, profit, net cashflow, breakeven, fixed costs, variable costs, market share, source of finance, trade credit	Limited and unlimited liability, sole trader, partnership, franchise, shareholder, business plan, assets, labour, footfall	Ethics, minimum wage, PLC, stakeholder, legislation, imports, exports, obsolete, globalisation, stock exchange	Retrieval of all areas, working on entry cards and knowledge blocks
Key Reading	BBC News GCSE revision guide	BBC News GCSE revision guide	BBC News GCSE revision guide	BBC News GCSE revision guide	BBC News GCSE revision guide	BBC News GCSE revision guide
End Point	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment	Competent in answering MPQ, 2, 3, 6, 9 & 12 mark questions and complete topic assessment

Form of Assessment	Topic 1 assessment	Topic 2 assessment	Topic 3 assessment	Topic 4 assessment	Topic 5 assessment	Theme 1 pre-mock and Yr. 10 mock exam				
Enrichment Opportunities	Year 10 Enterprise project at the end of the year. Chance to put all skills into practice Market research school-based project linked to a current issue in school relevant to students upon completion of 1.2.2									
Leadership Opportunities										